

Avoid Fines from Violating the Telephone Consumer Protection Act (TCPA)

Why the TCPA matters to you:



You will be **personally liable** for any violations of the TCPA.



Fines can be as much as **\$500 per call or text**, and add up quickly.

Before making your next call or text:



DO NOT use an **automated platform vendor** to call or text potential customers.
DO NOT leave pre-recorded messages.



Check phone numbers against Do Not Call Lists prior to making any calls or texting.



Get prior written consent before calling or texting a number on the **Do Not Call Lists**.

TCPA Myths Dispelled

Myth 1:

"The TCPA applies to calls, not texts."

NOT TRUE. *The TCPA covers both calls and texts.*

Myth 2:

"I checked the Do Not Call (DNC) Lists when I got the number; I'm covered."

NOT TRUE. *Numbers are added to the DNC Lists all the time. If you haven't recently checked the number against the DNC Lists, you must do so before calling or texting.*

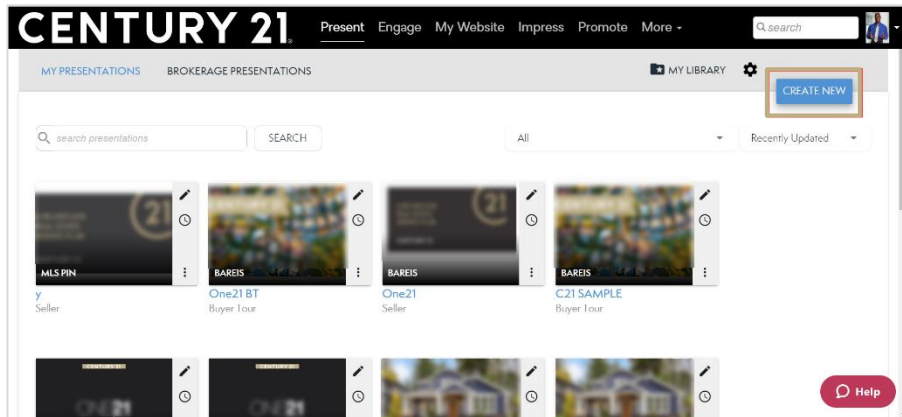
Myth 3:

"A friend gave me this person's number, so I don't need to check the DNC Lists."

NOT TRUE. *If the person you are going to call or text did not give you the number, you must check the DNC Lists.*

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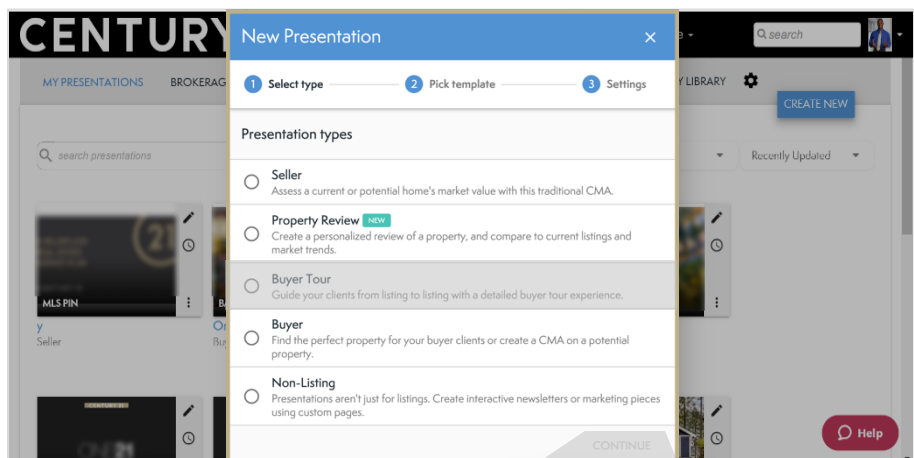
Create a professional presentation using MoxiPresent® in 5 simple steps.



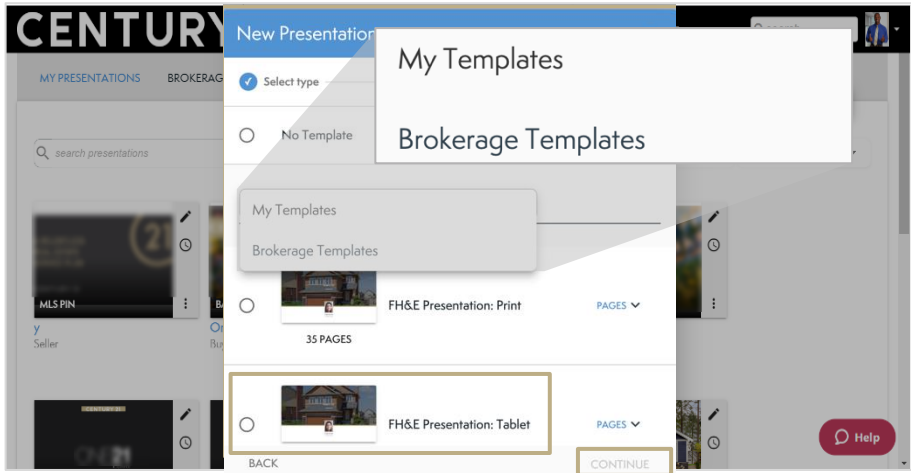
From the MoxiPresent® dashboard, select **Create New** in the top-right.

A **popup** appears with the different presentation options.

Select your presentation type and click **Continue** to get started.



CONTINUE



Select **My Templates** or **Brokerage Templates** from the drop-down menu.

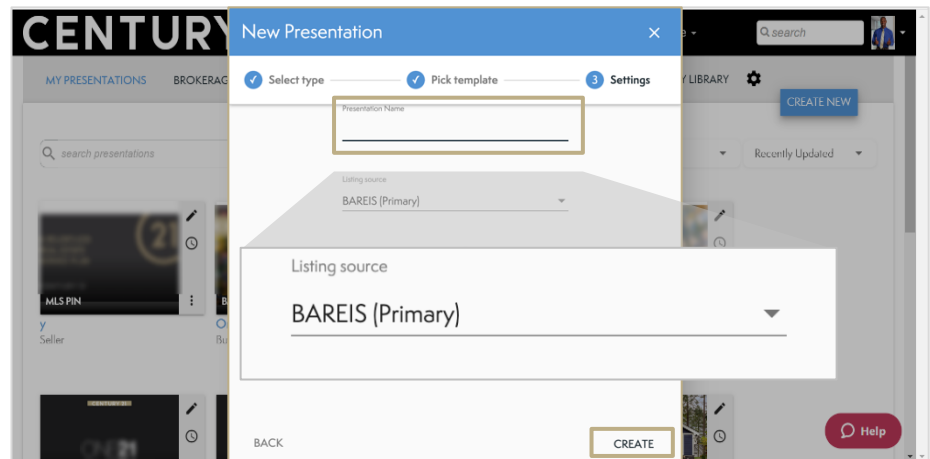
Select a template from the choices shown.

Click **Continue**.

Name your presentation. This can be any name of your choice. Many agents choose to name their presentations using a property address or client name.

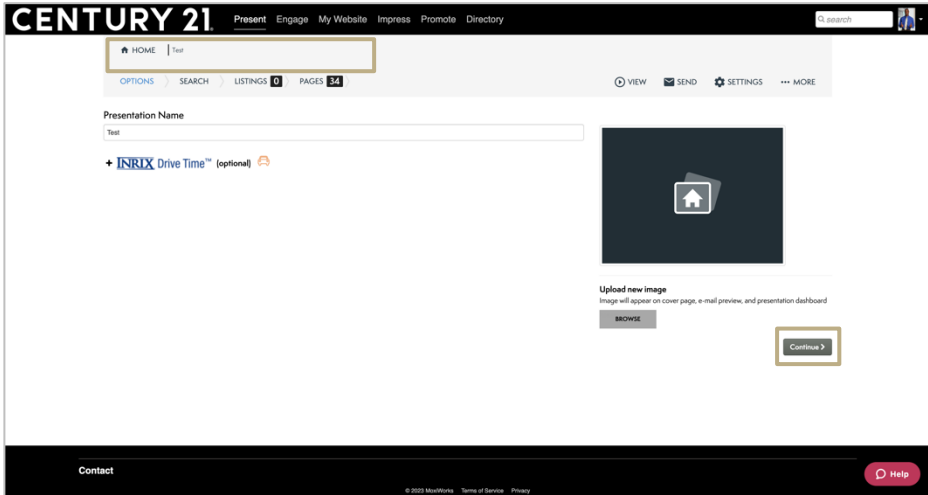
Your MLS will be automatically selected. If you belong to more than one MLS, select the preferred one from the drop-down menu.

Click **Create**.



***If you choose to make contact by phone or text (i) check phone numbers against the federal DNC registry, any state DNC list and your company DNC list (ii) do NOT use autodialers and (iii) do NOT use artificial voice or pre-recorded messages.**

****Emails must follow CAN-SPAM rules. You should also check to make sure you follow the Do Not Email/Unsubscribe Requests.**



You can now customize your presentation by clicking through the set-up wizard. Please review the **Customizing a Presentation** guide for more information.